

## Statement of Intent for Academy Sports + Outdoor

Academy, LTD, d/b/a Academy Sports + Outdoor (“Academy”) is preparing for the grand opening of its store in Westfield, located at the site of the former Marsh Supermarket at 1960 East Greyhound Pass, in Village Park Plaza. Academy recently obtained a variance of use to operate a “large” sporting goods retail store under Case No. 2305-VU-04.

After the variance was obtained, the License/Permit team at Academy discovered that outdoor display of merchandise was limited to those instances in which the merchandise was fully screened, which is contrary to the seasonal display of merchandise that Academy employs near the front entrance to its stores, so Academy is filing a variance of development standards to allow for such seasonal displays. The seasonal displays rotate periodically.

The location of the outdoor display area is shown on the site plan submitted with the variance. The area for outdoor display is contained and limited and will not negatively impact pedestrian or vehicular traffic on the premises or the adjoining uses.